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## FoodWave Óbuda - call for videos

Municipality of Budapest 3<sup>rd</sup> District Óbuda-Békásmegyer announces a video making competition on the topic of sustainable and climate-conscious eating, reducing food waste, zero waste - low waste eating. The application is supported by the Food Wave Project funded by the European Commission.

### 1. Conditions of participation

- You can apply individually or in a group (up to 4 people in one group). One winner will be selected in both categories.
- We welcome applications from people aged between 15 and 35 who's place of residence, school or workplace is in the 3<sup>rd</sup> district of Budapest.
- Employees and close relatives of Óbuda-Békásmegyer District Mayor's Office and Óbuda-Békásmegyer Városfejlesztő Nonprofit Kft (ÓBVF Kft.) cannot take part in the call.

### 2. What kind of video content can you submit?

A person or a team can enter the call for videos competition with a short video of min. 1 minute – max. 3 minutes length, in mp4 format, on topics related to reducing food waste and sustainable eating, among others:

- the fight against food waste and production of food waste (including the presentation of solutions for reducing wastage, mitigating waste production, and using leftover food at home or in the community);
- the relationship between climate change and food waste;
- food self-sufficiency;
- promoting the consumption of seasonal and local (produced in Hungary) foods;
- promoting producer and organic markets, primary producers, basket or box communities and similar sustainable initiatives available in the district;
- less meat or vegan diet;
- sustainable catering establishments (restaurants, cafes, bakeries, bars, etc.) in the district;
- promoting the purchase of package-free or environmentally friendly packaged food.

When making the video, it must be taken into account that the target audience of the video is the 15-35 age group, or one or more selected sub-age groups within it, so it must attract the attention of the specified age group and it must be interesting, understandable and



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motivating for the selected age group, to approach the chosen topic in a way that is understandable to them and which apply a practical approach.

Extra points will be given during the evaluation to videos which are in some way connected to the 3rd district, but the connection to the district is not a mandatory element.

In any case, you can apply by filling out the following Google data sheet, uploading the video as an attachment in the appropriate field of the data sheet: <https://forms.gle/GSgLuUJ6YtXTyemb7>

### **3. Personal rights, data protection**

The submitted video must not violate the privacy rights of others, and the application must not contain the following type of content: sexual, aggressive, violent, conducts endangering public safety, committing a crime or breaking the rules, violating legal prohibitions, harming the environment or nature or encouraging them, as well as content or any kind of message, which may harm the physical, mental, emotional or moral development of children and adolescents or is directly aimed at advertising a product or service.

By submitting the Google data sheet, the applicant accepts the DATA HANDLING RULES of Óbuda-Békásmegyer Városfejlesztő Nonprofit Kft. as the organizer of the application.

[DATA MANAGEMENT POLICY CAN BE DOWNLOADED HERE >>>](#)

### **4. Deadlines**

The deadline for submitting videos is **CEST 24:00 on October 16, 2022**. Applications submitted after the deadline will not be included in the evaluation.

### **5. Jury and evaluation criteria**

The members of the jury: Mr. Ferenc Burján, Deputy Mayor of Óbuda-Békásmegyer, and the members of the expert team of the Organizer.

The jury scores the received applications and makes its decision based on the following evaluation criteria:

- The inventiveness and novelty of the content presented in the video - max. 10 points.
- The practicality and comprehensibility of the message to be conveyed by the video - max. 10 points.
- The features of the video for enhancing the engagement of people to actively promote the goals of this call - max. 10 points.



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- The connection of the video to local (3rd District) features (location(s), person(s), service(s), etc.) - max 7 points.
- Existence of an accessible version of the video (subtitles of audio-only text, audio narration of the image-only elements) - max 5 points.

## 6. Awards

The winners selected by the jury will receive the following rewards:

- The selected winner in the individual category: 3-day trip to Vienna for 2 people, accomodation with half board, Vienna card included;
- The selected winner in the group category: 3-day trip to Vienna for 4 people, accomodation with half board, Vienna card included;
- Special prize: HUF 30,000 shopping voucher to a package-free store.

All videos deemed suitable by the jury will be published on the Instagram/Twitter profiles of klima.obuda.hu and ÓBVF. Announcement of results - live broadcast on Óbuda-Békásmegyer Urban Development Ltd's facebook page, on 21/10/2022.

## 7. Conditions for receiving fees

Prizes awarded by the jury are non-transferable and cannot be exchanged for cash. The selected winners in the individual and group categories are obliged to cooperate with the Organizer in order to be able to use the prize awarded no later than 1.12.2022. If the selected winners do not comply with this obligation of cooperation, and thus the timely delivery of the prizes fails, this circumstance cannot be blamed on the Organizer. Applicants accept that on one day of their trip to Vienna, they will observe sustainability practices as part of an organized program and prepare a short report (e.g. in the form of photos or video) for the Organizer no later than 10.12.2022.

## 8. Prize payments

Any tax payment obligation associated with the prize, as well as the cost of sending the gift, is borne by the Organizer, however, any other costs incurred are borne by the Player.

## 9. Organizer

The organizer of the call is the Óbuda-Békásmegyer Városfejlesztő Nonprofit Kft. (1033 Budapest, Fő tér 2. II. em. 18.)

## 10. Declaration



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By participating in the FoodWave Óbuda video competition, applicants accept that Municipality of Budapest III. district Óbuda-Békásmegyer and Óbuda-Békásmegyer Városfejlesztő Nonprofit Kft, as well as the funding organisation of the application, the ALDA (European Association for Local Democracy) may use the submitted videos or their details on their communication interfaces and promotions without restriction for 5 years from the date of submission.

### **11. Disclaimer**

This publication was produced with the financial support of the European Union. Its contents are the sole responsibility of the Municipality of Budapest 3<sup>rd</sup> District Óbuda-Békásmegyer and do not necessarily reflect the views of the European Union.